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SAV Digital Environments and Premiere Systems Acquire Xssentials in Jackson Hole, Wyoming, Launching 'Premiere SAV' Home Integration Firm

Identifying an opportunity to diversify the expanding luxury residential market in Jackson Hole, Wyoming, two leading integration firms announce a joint venture to create a new business entity to serve the area's smart home needs.

JACKSON HOLE, WYOMING (March 1, 2022) – Leading home technology integration firms SAV Digital Environments (Bozeman, Montana) and Premiere Systems (Chicago, Illinois and Naples, Florida) announced today a joint venture to take the reins at Xssentials in Jackson Hole, Wyoming. Xssentials will be relaunched as Premiere SAV, combining the expertise and experience of both SAV and Premiere to create a new home technology integration firm that will broaden Jackson Hole's ever-growing luxury residential market.

"For more than 30 years, Xssentials has been the go-to firm for smart home technology adoption in the Jackson Hole area, serving thousands of happy customers," says Cory Reistad, President of SAV. "Now, Jackson Hole is expanding at breakneck speed with numerous second homes and resort properties. Premiere SAV will serve Xssentials' existing clientele, as well as harness the combined power of SAV and Premiere Systems to grow alongside the local luxury residential market with the right amount of momentum to keep up."

"The relationship between Premiere and SAV has always been one of mutual admiration, with similar business practices and objectives. Joining forces to assume control of Xssentials and launch Premiere SAV is a growth step for both companies and will ultimately benefit luxury homeowners in Jackson Hole by matching their demand for smart-home technology in new and remodeled homes," says Ken Johnson, Owner of Premiere Systems.

Following the business models of both SAV and Premiere, Premiere SAV will strive to be in lockstep with the design-build community in Jackson Hole. With plans to launch a new showroom experience that will be co-located with local builders and interior designers, Premiere SAV will be able to show potential clients how the best home technology can work beautifully in conjunction with design and other home systems.

"The creation and expansion of Premiere SAV will potentially result in new jobs generated in the local economy. We anticipate exponential growth, with plans to hire local employees to match pace with the design-build community and help achieve our lofty goals," says Director of Quality & Customer of SAV, Scott Abel.

Reinforcing their like-minded business goals and practices, SAV and Premiere Systems are both members of The Guild, an alliance representing the highest standard of technology

integration firms for both residential and commercial projects of all sizes. SAV and Premiere Systems are also aligned in the larger picture of global social responsibility and local philanthropy. SAV is heavily invested in local nonprofits like Big Sky Youth Empowerment and Thrive, both which provide opportunities for children and teens to succeed and become valuable members of their communities. Premiere Systems is involved with organizations such as UMI, which provides medical and educational assistance to India and Nepal; provides surveillance cameras and IT support to San Bartolome School of Itzapa in Guatemala to protect the children and resources of the school; and is active in Parents for Peace & Justice, Chicago.

For more information, visit www.premieresav.com

Media Contact

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About SAV Digital Environments

Headquartered in Bozeman, MT, SAV Digital Environments recognizes that reliable technology not only enriches others' lives, but enhances personal experiences. In the home or business, this includes audio/video systems and home entertainment, lighting control and smart lighting, motorized shades, security and life safety, dependable networks and wi-fi, and so much more. They acknowledge that it can all be overwhelming though, so are there to help alleviate any uncertainties with 24/7 client care staffed by a dedicated team of highly specialized individuals, not to mention industry-leading training and product warranties.

Serving Montana, Wyoming, the West Indies, and beyond, SAV strives for 100% client satisfaction. Additionally, via affiliations with well-respected firms like The Home Technology Association, the American Society for Interior Designers and the American Institute for Architects, the National Kitchen and Bath Association, The Guild Integrators Alliance, CEDIA, and more, SAV brings best practices to the company, making them an ideal partner for local architects, builders, and interior designers. www.savinc.net

About Premiere Systems

Since 1995, Premiere Systems has provided exceptional technology systems that grant ease of use, simplicity, and peace of mind for both residential and business applications. Known for their attention to detail by the most discriminating architects, interior designers, builders, and clientele, Premiere proudly serves markets in South Florida, Chicago, and the greater Midwest. While overseeing every detail of design and implementation, Premiere offers custom luxury audio-visual, security and life safety, lighting, window treatments, and network solutions. Premiere is dedicated to finishing projects well and taking care of clients into the future. www.premieresystems.com.

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